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Special offers 1340  
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# These New Pacific Delphiniums are 80% to 90% Double!

Prices as high as 75c each and more have been charged for Double Delphiniums but now you can order this improved Pacific strain and 80% to 90% of them will be double. Prices are much lower than Double Delphiniums have ever been. You can buy them for less than 25c each in lots of 12 or more.

## MANY COLORS — FULL SPIKES

Not only are Pacific Hybrid Delphiniums nearly all double but they come in a large color range from delicate light blues to dark purples and the spikes are thickly crowded with blossoms, large beautifully shaped and beautifully colored. Each spike is a marvel of beauty.

## TALL, STRONG, FLEXIBLE STEMS

Stems of Pacific Hybrid Delphiniums do not break easily but merely bend in a strong wind into position. You will have less broken stems with Pacific Hybrids than with any other variety of Delphinium.

## HARDY!

Pacific Hybrid Delphiniums are perfectly hardy and will come through your winters with no more protection than you give other Delphiniums. Order your Pacific Hybrids today at the very low prices quoted at the right, above.

## PRICES

### PACIFIC HYBRID DELPHINIUMS

Strong field-grown  
plants

3 for \$1.00

8 for 2.00

12 for 2.75

Special!	
6 Pacific Delphiniums	\$1.87
6 Hollyhock Delphiniums	\$1.00
Total Value	\$2.87
SPECIAL PRICE	<b>\$2.65</b>

R. M. KELLOGG CO.,  
Three Rivers, Michigan

# New! Campanula "Blue Gardenia"



## PRICES

Campanula "Blue Gardenia" Strong, field-grown plants

1 for \$ .65
2 for 1.10
4 for 1.95
8 for 3.65

## Green Throated Lily

One of the most sensational lilies ever introduced. The picture shows the beautiful form. Blossoms are pure white outside, or sometimes they have faint markings of red, and inside they are pure white with a beautiful apple-green throat—one of the rarest shades to be found in flowers.

Trumpets are mammoth in size, 7 inches long and 5 to 6½ inches across. Often six blooming stalks to a plant, all from one bulb, and each with several blooms.

## EVERBLOOMING

Green Throated Lily blooms continually from August until frost. Order yours today. Prices at right.

This is the new Gardenia type Campanula that is being so widely publicized. Campanula "Blue Gardenia" is another Kellogg "scoop."

Campanula "Blue Gardenia" flowers are delicate blue in color and occur almost the entire length of the stems which grow to about 30 inches high. 5 to 8 flower spikes per plant. Foliage beautiful leathery dark green.

## LONG BLOOMING—HARDY—HEALTHY

Flowers occur from middle of June to middle of July; and they start blooming the first year. Campanula "Blue Gardenia" is exceedingly hardy and resistant to disease. It is a perennial—not a biennial—and blooms year after year without replanting. Easy to grow in average garden soil with average drainage. Order your Campanula "Blue Gardenia" today.

Prices at left.

## BLOOMS FIRST YEAR

**NOTE**  
Campanula "Blue Gardenia" is not related to Gardenias. It is a Campanula with Gardenia-type flowers.



## PRICES

Green Throated Lily Blooming Size Bulbs

1 for \$ .35
2 for .65
3 for .85
4 for 1.00
6 for 1.30
8 for 1.60
25 or more @ 18c ea.

# R. M. KELLOGG COMPANY,

# Kellogg's GLORY Mixture of Gladioli

This is your opportunity to get the finest array of beautiful Gladioli ever offered, at a bargain price. And an extra \$1.00 value will be included free of extra charge if you order at once.

Selection is made from our best Gladiola varieties. We always plant these heavily to be sure we have enough and therefore always have some surpluses which we are glad to offer you in this way. Bought separately at regular prices this collection would cost you as high as \$5.00 or more. Many prize winners are included.

**Every Bulb Is Choice Blooming Size**, hardy and robust with plenty of vitality to produce loads of large beautiful flowers this year. Just think you get one hundred fine blooming size bulbs for only \$2.00 and two Grand Master extra, free of extra charge, if you order early. Grand Master will be labeled.



**Free  
2  
Grand  
Master**

Grand Master once sold for \$1.00 per bulb and they are even now priced at two for \$1.00 in our regular catalog. Order Kellogg's Glory Mixture of Gladioli at once and we will include two Grand Master (\$1.00 value) free of extra charge. Order now. We may have to substitute something else if you order too late.

Grand Master  
will be labeled.



**THREE RIVERS, MICHIGAN**



# 6 Colors ALL DIFFERENT

Azaleamum comes in four distinct colors and we also have Azaleamum-type Golden Glorymum and Santa Claus.

## WHITE

AZALEAMUM, MAGIC WHITE. (Plant Patent No. 204). Blossoms first open delicate pink then turn white with faint yellow center, giving the effect of a beautiful snowdrift tinged with the rays of the setting sun. HARDY. PRICES: Strong potted plants, 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85; 12 for \$5.45.

## PINK

AZALEAMUM, CAMEO QUEEN. Flowers open orchid pink then change to light orchid with creamy center, finally salmon-pink with soft yellow center. HARDY. PRICES: 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85; 12 for \$5.45.

## APRICOT-BRONZE

AZALEAMUM, BRONZE BEAUTY. (Plant Patent No. 205). Flowers are first rich, red bronze then bronzy yellow with red-bronze center giving a delightful apricot effect; later they lighten to golden shade. HARDY. PRICES: 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85; 12 for \$5.45.

## CANARY YELLOW

AZALEAMUM, GOLDEN WONDER. (Patent Applied For). Flowers are beautiful canary yellow. Starts blooming usually in August and continues until frost. HARDY! PRICES: 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85; 12 for \$5.45.

## GOLDEN YELLOW

GOLDEN GLORYMUM. (Plant Patent No. 251). An entirely different yellow than Azaleamum Golden Wonder, more of a rich golden hue, petals orange-red at base. The plant in full bloom looks like a great mass of gold. HARDY! PRICES: Strong pot grown plants, 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35; 12 for \$5.95.

## RED

SANTA CLAUS. Grows just like Azaleamum but somewhat taller. And flowers are beautiful red in the fall although earlier many blooms may open a brilliant beautiful yellow. We have seen over two thousand blossoms by actual count on one plant. One of the most outstanding flowers of all time. PRICES: \$1.00 each; 2 for \$1.75; 4 for \$3.00; 6 for \$3.97.



# Azaleamum Glorymum & Santa Claus

The word Azaleamum is a trade-mark and cannot be used by other firms or individuals. Plants are patented where indicated; propagation rights reserved.

When Azaleamums were first offered to the flower loving public, many would not believe that such a plant really did exist. Just imagine a plant with 600 or more beautiful blossoms open at a time. Many customers have grown 1000 blossoms to a plant and Azaleamum has even made a record of nearly 3000 on one plant at one time. The picture at the left shows the beautiful form of an Azaleamum in full bloom. Just see how the blossoms pile on top of one another. The whole plant is a gorgeous mass of glorious color. Starts blooming in August, sometimes earlier and continues until stopped by frost.

## STRONG POTTED PLANTS—HARDY!

Plants furnished are grown in pots and come to you with a ball of earth on the roots for easy planting. Although small when you receive them they make a most unbelievable growth and by late August or early September will have reached the gorgeous dimensions and beauty of bloom indicated by the picture—plants often get 4 feet across and 2 to 2½ feet high. All Azaleamums and Glorymums are hardy perennials—live through the winter—even more blossoms the second year than the first.

# MONEY SAVING SPECIALS

## 4 AZALEAMUMS \$2.05

These are the 4 favorites. Thousands of people have found them beautiful. This group gives you one each of them as follows:

1 Magic White Azaleamum	\$ .65
1 Bronze Beauty Azaleamum	.65
1 Cameo Queen Azaleamum	.65
1 Golden Wonder Azaleamum	.65
1 Santa Claus	.65
1 Golden Glorymum	1.00
Total Value	.75
Special Price	\$4.35
You save \$1.10 by buying this collection	3.25
Total Value	\$2.60
Special Price only	\$2.05

## ALL 6 FOR \$3.25

If you want the complete color range, order this collection. You get:

1 Magic White Azaleamum	\$ .65
1 Bronze Beauty Azaleamum	.65
1 Cameo Queen Azaleamum	.65
1 Golden Wonder Azaleamum	.65
1 Santa Claus	.65
1 Golden Glorymum	1.00
Total Value	.75
Special Price	\$4.35
You save \$1.10 by buying this collection	3.25

## GLORYMUM AND SANTA CLAUS SPECIAL

This offer gives you the finest of the fine. You get two plants of each variety as follows:

2 Golden Glorymums	\$1.35
2 Santa Claus	1.75
Total Value	\$3.10
Special Price	\$2.45

## DAZZLING DOZEN

This special gives you the biggest value of all. You get two each of each variety of Azaleamums, Santa Claus and Golden Glorymum as follows:

2 Magic White Azaleums	\$1.15
2 Bronze Beauty Azaleums	1.15
2 Cameo Queen Azaleums	1.15
2 Golden Wonder Azaleums	1.15
2 Santa Claus	1.15
2 Golden Glorymums	1.75
Total Value	\$7.70
Special Price	\$5.75

You save nearly \$2.00

## 8 AZALEAMUMS \$3.55

Gives you two each of the four Azaleamum varieties—fine for planting in pairs.

2 Azaleamums, Cameo Queen	\$1.15
2 Azaleamums, Magic White	1.15
2 Azaleamums, Bronze Beauty	1.15
2 Azaleamums, Golden Wonder	1.15
Total Value	\$4.60

Send us only \$3.55 and we will send you the 8 plants listed above. You save \$1.05.

R. M. Kellogg Co., Three Rivers, Mich.



# Kellogg's Surprise Rock Garden

**40 Fine Healthy Plants  
\$3.57**

If you love a good bargain, don't fail to take advantage of this offer. Just think, we send you 20 fine rock garden plants for only \$1.89 (40 for only \$3.57). All highest quality plants selected from our finest varieties. Each variety will be something different. All plants neatly packed and guaranteed to reach you in good growing condition or your order refilled free of charge. Plants will come to you labeled so that you can identify them for best planting, but varieties will be our choice. PRICES: Kellogg's Surprise Rock Garden Plants, 20 for \$1.89; 40 for \$3.57; 60 for \$5.25.

TRADE MARK

## DAZZLER

HARDY

EVERBLOOMING

Carnation

Here is red for your garden in all its most glorious and dazzling beauty—no wonder we named this beautiful hardy carnation Dazzler! Color of the flowers is the most brilliant red you ever saw and just see their beautiful form. 20 to 30 strong flowering stalks to a plant at one time with 40 to 50 bright crimson flowers—blooms richly clove scented—bloom from middle of June to late October—plant gets as large as a bushel basket or larger first season, very hardy, blooms first year. Glorify your garden with Kellogg's Dazzler, the brightest red and most dazzling flower of all time.

Prices of Dazzler Carnation, strong potted plants, 35c each; 3 for 85c; 8 for \$1.65; 12 for \$2.45; 25 for \$4.50.

SUN	MON	TUE	WED	THU	FRI	SAT
JULY						
1	2	3	4	5	6	
8	9	10	11	12	13	
15	16	17	18	19	20	
22	23	24	25	26	27	
29						
AUGUST						
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
SEPTEMBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						
OCTOBER						
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



**R. M. KELLOGG CO.,  
Three Rivers, Michigan**



# 10 Ever-blooming Roses \$3.65

Only 36½c each for these exceedingly high grade ever-blooming Hybrid Tea Roses—that's the low price you pay when you order 10 at \$3.65—and you get your choice of color, any colors you wish to choose from the following:

**Red White Yellow Pink Two-tone**

All are hardy budded stock, the best kind of Roses for outdoor garden culture—the same identical Roses that we offer in our catalog at 75c for one—worth twice as much as you pay for them under this "order-by-color" plan. Please do not name varieties in ordering. Order by color only and we will select the best suitable variety for the color that you select.

**PRICES:** 1 for 50c; 2 for 90c; 4 for \$1.65; 5 for \$1.97; 10 for \$3.65. Safe delivery guaranteed.

# 15 Hardy Phlox \$1.95

## KELLOGG'S GLORY MIXTURE

You get 15 plants in this famous collection (17 with the free Africa) each a different variety, each a different color or shade, each a "top-notcher"—no cheap varieties used. In fact, many of our very finest varieties may be included. Every color found in Phlox will be found here—white, pink, salmon, mauve, purple, red, and violet. Your Africa Phlox will be labeled, other fifteen not labeled.

**Free  
2 in 2 Africa**

Order at once and get the two Africa Phlox without extra charge. Africa has a rare exotic beauty not found in other flowers, mysterious and alluring, the finest red Phlox originated in years. We reserve the right to substitute another variety for Africa should our supply of Africa be exhausted when your order arrives, so ORDER EARLY!



**ONLY BEST VARIETIES** included in this collection. Because we always aim to have plenty of our best varieties, they are usually the ones that we have in surplus and we share the good fortune of this circumstance with you. Remember, only finest varieties included in this collection, and two Africa included without extra charge, labeled, if you order at once.

# DOLLAR BARGAINS



Look over the Dollar Bargains here and just see what a dollar will do for you at Kellogg's. We have selected some of our finest flowering plants for Kellogg's Dollar Bargains. You get values as high as \$1.50 to \$2.00 yet pay only \$1.00.



TALL

*Delphiniums*



This collection includes only such varieties as Hollyhock Strain, Wrexham Hybrids and the famous Belladonna and Bellamosa in all the beautiful shades of blue, light blue and violet—NO DWARF VARIETIES. All strong, sturdy, field-grown plants guaranteed to reach you in good growing condition or your order refilled free. Send your order promptly. Don't miss this bargain.

PRICES: Strong, sturdy, field-grown plants, our choice of varieties, 7 for \$1.00; 12 for \$1.50; 17 for \$2.00.



7  
PERSIAN  
DAISIES  
\$1.00

(Painted  
Daisies;  
Pyrethrum)

Select Hybrids

in many colors from red to light pink and white—bright, gay youthful colors. Grow 2 to 3 feet high. Bloom May and June. Mixed colors only. Planting distance 10 to 12 inches. Field-grown. PRICES: 20c each; 3 for 50c; 7 for \$1.00; 12 for \$1.65.



8 FOX- \$1.00  
(Digitalis)

Strong vertical Shirley Hybrids with wide color range; white, shell-pink, deep pink, rose, etc. We cannot guarantee color. Grow 3 to 4 feet high. Bloom in July. PRICES: 4 for 55c; 8 for \$1.00; 16 for \$1.85.

7 VIOLAS  
\$1.00

(Viola Cornuta,  
Tufted Pansy)



These little hardy Pansies bloom all summer. Plant 6 to 8 inches apart. Ultimate height six to eight inches. Thrive in sun or shade.

PRICES: Field-grown plants, mixed colors, 7 for \$1.00; 14 for \$1.85.



7  
AQUILEGIAS  
\$1.00

A fine mixture of Scott Elliott Hybrids

in shades of red, pink, blue, purple, white and yellow. Grow 3 feet high. Hybrids, we cannot guarantee colors. Bloom May and June. Hardy. Plant 12 to 15 inches apart. PRICES: 7 for \$1.00; 14 for \$1.85.



7  
CANTERBURY  
BELLS  
\$1.00

Charming and quaint. Flowers are large and beautiful on 2 to 3 foot stems, bell shaped as shown. Bloom May to July. Colors blue, rose, white or lilac, your choice.



5  
GHOST  
PLANTS  
\$1.00

Grow 2 to 3 ft. high. Spread 18 inches or more. Hardy. Plant 15 to 18 inches apart. PRICES: Field-grown plants, 5 for \$1.00; 10 for \$1.85.



6 PRIMROSES \$1.00

Mixed colors, all hardy field-grown plants. Ultimate height 6 to 8 inches. Bloom in June. Plant 8 to 10 inches apart. PRICES: 6 for \$1.00; 12 for \$1.85.



5  
ENGLISH  
VIOLETS  
\$1.00

Now you may choose English Violets by color—

three colors—purple, pink or white. Formerly only the deep purple variety has been offered. PRICES: English Violets by color, 25c each; 3 for 67c; 5 for \$1.00; 10 for \$1.85; Field-grown plants.

4  
HOLLYHOCK  
ORANGE  
PRINCE  
\$1.00

Pretty rosettes of blushing orange against clear complexioned yellow background petals. Delightfully shaded in coloring. 6 to 8 ft. in height. Blooms June and July. PRICES: 30c each; 2, 8 for \$1.85.



R. M. Kellogg Co., Three Rivers, Mich.